



DECEMBER 2025



**Holiday Heart Syndrome: A Hidden Risk This Festive Season** 

The holidays bring joy, laughter, and celebration but they can also bring something unexpected: Holiday Heart Syndrome. Between late nights, rich food, and that extra glass of wine, your heart might be working harder than you realize. This little-known condition refers to sudden, irregular heart rhythms especially Atrial Fibrillation (AFib) often triggered by excessive alcohol intake during festive indulgence.



# The Hidden Holiday Spike

It's not just a myth - research backs it up.

- Cardiac Events Rise: Studies show that heart-related deaths increase by about 4% during the December–New Year period.
- Christmas Day Peak: The highest number of fatal heart attacks occurs on Christmas Day, followed by December 26 and January 1.

The combination of stress, lack of rest, and overindulgence creates a perfect storm for heart strain.





## What Exactly Happens?

Even people with no prior heart disease can experience this syndrome after a round (or two) of heavy drinking. It's marked by:



Atrial Fibrillation (AFib): A rapid, irregular heartbeat that can increase stroke risk.



Common Symptoms: Palpitations, shortness of breath, fatigue, dizziness, or mild chest discomfort.

These signs often appear within hours of heavy drinking and sometimes fade once the alcohol leaves the system.

## Why It Happens

Several culprits team up against your heart during the holidays:



Excessive Alcohol: Alters electrolytes and triggers your stress-response system, leading to arrhythmias.



**Dietary Overload:** Salty, fatty foods raise blood pressure and strain the cardiovascular system.



Stress & Fatigue: Late nights, travel, and emotional strain can disrupt your heart's rhythm.

### **How to Protect Your Heart**

You don't need to skip the celebrations just enjoy them wisely.



Moderate Alcohol: Savor your drink, don't overpour.



Eat Smart: Include lighter, heart-healthy dishes amid the festive spread.



**Rest Well:** Prioritize quality sleep to help your heart recover.



Manage Stress: Try deep breathing, music, or short walks to unwind.



Seek Help When Needed: Persistent palpitations or discomfort beyond 24 hours? Get checked by a doctor.

The holidays are for the heart in every sense. Celebrate, connect, and indulge, but with awareness. A healthy heart doesn't just beat it thrives when you care for it. This festive season, listen to your body, pace your indulgences, and give your heart the gift it truly deserves: balance.







**Online Insurance Policies Made For You** 

Search, Compare & Apply for customised policies free of cost.



Health Insurance



Four Wheeler Insurance



Two Wheeler Insurance



Scan to Buy

Contact Person: Ms. Karishma Jethwani









### **GROUP COMPANIES**

### J. B. Boda & Co. Pvt Ltd.

- •Employee Benefit Schemes
- •Wellness Programmes
- Facilitating Life and Actuarial Valuation & Product development
- •Risk Inspection
- •Training & Seminar

# J. B. Boda Insurance Surveyors & Loss Assessors Pvt. Ltd.

- •Fire, Engineering, Miscellaneous Accident Surveyors & Loss Assessors
- Marine Inspection, Hull & Cargo Surveyors, Loss Assessors,
  Superintendents, Container, Surveyors,
  Tank Calibrators, Samplers & Analysts
- Asset Valuation

# J. B. Boda Insurance & Reinsurance Brokers Pvt. Ltd.

#### **Direct Broking**

•Non-Life, Life, Health & all other classes

#### **Reinsurance Broking**

•Non-Life, Life, Health & all other classes (Treaty & Facultative)

### Crowe Boda & Co. Pvt Ltd.

Protection & Indemnity Insurance Services Correspondents in India for:

- •Steamship Insurance Management Services Ltd, London – SMUA
- •Ship-Owners Mutual Protection & Indemnity Association, Luxembourg -SOP

**Head Office:** Maker Bhavan 1, Sir Vithaldas Thackersey Marg, Churchgate,

Mumbai, Maharashtra - 400 020 (INDIA)

Telephone: + 91 22 6631 4949

E-Mail: groupservices@jbbodamail.com | https://www.jbbodagroup.com

# For feedback and employee benefit requirement please write to sales.healthbenefits@jbbodamail.com

J.B.Boda Insurance and Reinsurance Brokers Pvt Ltd – Registered Office Maker Bhavan 1, Churchgate, Mumbai – 400020, Maharashtra, India. https://jbbodagroup.com

Disclaimer: By using or accessing the brochure, you agree with the Disclaimer below without any qualification or limitation.

The statements made in this brochure are only for information purpose and not for the purpose of medical advice or guarantee of outcome. If you need medical advice, they should consult a doctor or other appropriate medical professional. J.B. Boda Insurance and Reinsurance Brokers Pvt. Ltd. does not assume liability of the information on this brochure and no representation or warranty has been expressly or impliedly given as to its accuracy, completeness or correctness. The information provided has been gathered from reputable sources such as the website of Ministry of Health and Family Welfare. However, J.B. Boda Insurance and Reinsurance Brokers Pvt. Ltd. is not responsible for errors of omissions in reporting or explanation. No individuals should use this information contained in this brochure for self-diagnosis or self-treatment any health related condition. J.B. Boda Insurance and Reinsurance Brokers Pvt. Ltd. reserves the right to modify, alter, add and delete any one or more of the information provided in the brochure. J.B. Boda Insurance and Reinsurance Brokers Pvt. Ltd. shall be under no obligation to notify you of the amendment to the information. No warranties or assurances are given in regarding the accuracy of the information supplied in this brochure, and that no liability will accrue to J.B. Boda Insurance and Reinsurance Brokers Pvt. Ltd. in the event that you suffers loss as a result of reliance upon the information provided in this brochure. You are responsible for your health and safety at all times. J.B. Boda Insurance and Reinsurance Brokers Pvt. Ltd. does not warrant that any insurance related information provided in this brochure, represents coverage provided to any insured, or are consistent with any present, future, local, state, or central laws, administrative rules, or prevailing case law. Any reference to insurance documents is only for general information and should not be used to claim coverage under any insurance policy.